**Endangered Species Brochure**

**Introduction:** Some animals have “fan clubs” that are groups of concerned citizens that join forces to protect the animals from extinction. Some animals have just the opposite: groups of people that wish they didn’t exist. Most animals are in between, some go extinct without anyone even knowing. In this activity, you will pick an animal, decide if it is important in the ecosystem and create a brochure to share your views with your class.

**Procedures:**

1. Follow along as your teacher explains the materials you will have to use.

2. Choose an animal that is different than everyone else in class.

The website [www.worldwildlife.org](http://www.worldwildlife.org) is a great resource for endangered species.

3. Design a brochure with the following information on at least 4 pages:

* Side one-the name of the animal, a picture of it, what it eats in its normal environment and what eats it.
* Side two-describe the factors that are affecting the population of the species, what is happening to the number of individuals and what the predictions for its future are.
* Side three-predict the effect of losing this species on the food chain and other reasons why it might be important to gain or lose it in the environment.
* Side four-describe steps that could be taken to encourage the survival of the species or its disappearance. Describe what your group of concerned citizens wishes to do. Put your name(s) here.

4. Be prepared to pass your brochure around to your classmates and to look at theirs. You will need to decide which brochure is most convincing in your class.