ANALOG VS. DIGITAL COMMERCIAL

You have learned about several analog and digital devices. Choose from one of the following devices: **digital camera, film camera, vinyl record player, mp3 player, walkie talkie, cellular phone, digital thermometer, alcohol thermometer, digital alarm clock, or alarm clock with hands**. (Or some other device approved by your teacher). You will script and **present** a 30 second commercial "selling" your device. You will need to include Pros of your device that you learned in class as well as others that you researched. You will be graded according to the rubric below. You will be presenting these to the class, so make them school appropriate.

Script:

*If more room is needed, you may use the back of the paper.

Rubric:

Facts (1 pt)	Uses 4 accurate	Uses 3 accurate	Uses 2 accurate	Uses 1 or less
	facts about the	facts about the	facts about the	accurate facts
	device	device	device	about the device
Length of	Commercial is 25-	Commercial is 20-	Commercial is 15-	Commercial is less
commercial (.5 pts)	30 seconds	25 seconds	20 seconds	than 15 seconds
Entertainment Value (.5 pts)				