Name: _____

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ANALOG VS. DIGITAL COMMERCIAL

You have learned about several analog and digital devices. Choose from one of the following devices: **digital camera, film camera, vinyl record player, mp3 player, walkie talkie, cellular phone, digital thermometer, alcohol thermometer, digital alarm clock, or alarm clock with hands**. (Or some other device approved by your teacher). You will script and **present** a 30 second commercial "selling" your device. You will need to include Pros of your device that you learned in class as well as others that you researched. You will be graded according to the rubric below. You will be presenting these to the class, so make them school appropriate.

Script:

*If more room is needed, you may use the back of the paper.

Rubric:

Facts (1 pt)	Uses 4 accurate facts about the device	Uses 3 accurate facts about the device	Uses 2 accurate facts about the device	Uses 1 or less accurate facts about the device
Length of commercial (.5 pts)	Commercial is 25-30 seconds	Commercial is 20-25 seconds	Commercial is 15-20 seconds	Commercial is less than 15 seconds
Entertainment Value (.5 pts)				